

Laken Testa

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lakentesta.com 



I bring a well-rounded design skill set with a strong understanding of color theory, typography, and both digital and print design. I am proficient in the Adobe Creative Suite, including After Effects, InDesign, Illustrator, Photoshop, XD, and Lightroom, with additional experience in Figma, Blender, SketchUp, and HTML coding. I also have experience in photo and video editing, as well as creating content for social media, which helps me design visuals that connect with audiences. My strengths include strong attention to detail, a learning mindset, clear communication, and effective time management to consistently deliver work on schedule without sacrificing quality.

Education

MAY 2025

ARIZONA STATE UNIVERSITY

Herberger Institute for Design and the Arts

Bachelor of Science in Design, concentration in Graphic Design

W. P. Carey School of Business, Minor in Marketing

Cum Laude

Honors and Achievement's

Received Starbucks College Achievement Program scholarship

Maintained Deans List throughout college

Co-Director of Alpha Phi Sorority social media- 2022

Experience

ButtaCakes

June 2025 - Present

Social Media Manager

Manage all social media, including creating and posting content, staying on top of trends, and making sure everything fits the brand's voice. I come up with ideas, film and edit videos, and track what is working to help grow our audience and engagement. I keep things fresh, fun, and relevant to connect with our followers and support the overall marketing goals.

Starbucks

May 2022 - July 2025

Barista

Provided exceptional customer service by actively listening to customer needs and ensuring a positive experience. Manage a high-paced environment and maintain a calm demeanor, demonstrate strong time management and multitasking abilities that are essential in meeting project deadlines.

Nekter Juice Bar

December 2021 - May 2022

Team Member

Placed weekly inventory orders, and delivered friendly, efficient service while keeping up in a fast-paced environment and maintaining accuracy in presentation. Collaborated closely with co-workers to keep things running smoothly.

Testa Steel Constructors Inc.

August 2017 – August 2021

Administrators Assistant

Demonstrated attention to detail by ensuring precise measurements and accurate installations of steel. Communicated with co-workers to provide them with the necessary support and resources to excel in their roles. Proficient in organizing and preparing the necessary tools and materials, optimizing workflow and project timelines.